

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPAIR, INC.

Ad No. 1902-G2

(Timeless Sea)

Req. No. 91242

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TV GUIDE 1986

(604)

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Merit  
*The low tar flavor break.*

Surgeon General's Warning: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

King: 8 mg "tar," 0.9 mg nicotine av. per cigarette.  
100 mg. "tar," 10 mg. nicotine av. per cigarette.



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